

No Surgery.
No Facelift.
No Downtime.
**Just Looking
10 Years
Younger.**



Actual patient

We can take 10 years off of your appearance
by building a fuller smile.

Instead of a facelift, it's a SmileLift. Our famous SmileLift gives patients the younger, fresher look they are seeking without intrusive surgery. Dr. Beougher has been doing extreme makeovers for over 20 years! He teaches his SmileLift technique at New York University.

www.WillowbendDental.com



Willow Bend Dental

Life Smiles for Every Life Style

972.964.5686



3001 N. Dallas Parkway • Plano, TX 75093



Dr. Ritchie Beougher

Three Practices in One; General, Family, and Cosmetic Dentistry.

The Smile Maker.

To Dr. Ritchie D. Beougher, the smile is more than just a part of a person's face—it is a beacon of the soul, an expression of one's true self. "If the smile is full, and balanced with the lips and face, it reflects a positive image and gets similar reactions from others."

DOCTOR OF DENTAL SURGERY

University of Missouri, Kansas City

RESIDENCY

U.S. Naval Hospital, San Diego

AFFILIATIONS

American Academy of Cosmetic Dentistry
American Society for Dental Aesthetics
American Academy of Esthetic Dentistry
Aesthetic Advantage—The Rosenthal Institute
Las Vegas Institute for
Advanced Dental Studies (LVI)
Pankey Institute
Texas Dental Association

AREAS OF EXPERTISE

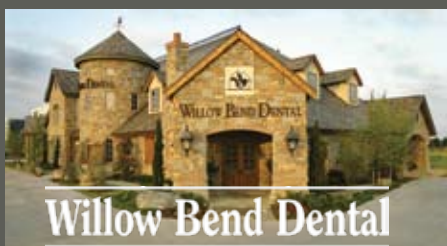
25 Years Experience
Smile Makeovers
Conscious Sedation
Veneers
Laser Smile and Whitening
Teaches the SmileLift technique at New York
University and Palm Beach College

LOCATION

3001 N. Dallas Parkway
Plano, Texas
972.964.5686

WEB SITE

www.willowbenddental.com



Willow Bend Dental

"With each patient we try to make awe-inspiring facial changes with the support of the smile. It is very gratifying to change someone's life in one day!"

—Ritchie D. Beougher, DDS



TEST DRIVE YOUR SMILE.

Since the smile is the window to the soul, Dr. Beougher, dubbed the "Smile Architect™," uses a trial smile program for his patients. The average middle-aged person's face sags 1/8 of an inch every decade. Combined with teeth shortened through a life of grinding, the smile often gets lost. During the transition from a temporary to a **PERMANENT SMILE MAKEOVER**, Dr. Beougher provides highly individualized treatments. Each smile is an original work of art, commissioned by the patient, who is given an education in various options and consulted at every stage. There is planning and precision finesse. Dr. Beougher may spend hours over several visits perfecting the new look, with computer simulations showing patients what they can expect to see in the end. The teeth's size, shape and color are adjusted, making the face more proportioned, the lips fuller and the eyes brighter. Wrinkles and sags seem to fade. "We work out the smile while it's in the mouth, tweaking and adjusting the temporary smile until it's just right. Then we duplicate their smile in the permanent porcelain restorations to give the patient the ultimate smile for their face." Dr. Beougher calls the end result a **SmileLift™**, which erases ten years of aging and immeasurable quality to life. **"LOOK 10 YEARS YOUNGER IN ONE DAY!"**

Three Practices in one: General, Family, and Cosmetic