



Willow Bend Dental

Newsletter

JUNE /JULY 2011



SmileLift™

Look 10 Years Younger in 1 Day

The trademarked SmileLift™ technique, created by Dr. Beougher, can do a world of good for many, and Sherrri was no exception. Sherrri was embarrassed with her smile and had gone years with teeth that didn't make her happy. After finally making the decision to see Dr. Beougher, she's got a lot to smile about. Sherrri will "flash her pearly whites at just about anybody now," and much to her satisfaction, "nine times out of ten, they'll smile back!"

Sherrri can't emphasize enough how much her quality of life has improved, and anyone can change their lives for the better at Willow Bend Dental, just like she did!



The Smile Architect™

It took inspiration to create a totally different dental experience. Fortunately, Ritchie D. Beougher, DDS, of Willow Bend Dental has that in abundance.

Dr. Beougher is a graduate of the University of Missouri and has nearly 30 years of experience as a general and cosmetic dentist. He continues to acquire over 150 hours of continued education per year, and has studied under such luminaries as the prestigious Dr. Larry Rosenthal, Bill Dorfman (of Extreme Makeover fame) and Las Vegas Institute's Dr. Bill Dickerson.

Dr. Beougher is now a highly respected teacher and instructs other dentists at Palm Beach College and New York University. Dr. Beougher is a proud father of two children, Cavanaugh and Raleigh. He and his children feel blessed to live and work in such a wonderful area.

Have Sensitive Teeth?

If hot and cold food temperatures sometimes cause pain, or if flossing makes you cringe, then you may have a condition known as "sensitive teeth."

If a tooth is very sensitive for more than a few days and reacts to hot and/or cold foods, then you should visit your dentist to find the cause. Recommended treatment will depend on the origin of the sensitivity. You might be a great candidate for sedation dentistry.

Good oral hygiene and diet are important in reducing and preventing sensitivity. A soft-bristled toothbrush is best. Avoid brushing too hard—this is known to create sensitive areas. Learn more about tooth sensitivity by talking to one of the properly trained staff at Willow Bend Dental.

WillowBendDental.com

Guess the secret word by finding all the bold black letters in this newsletter. Unscramble the letters and mention the secret word at your next visit and you'll earn \$10 off your general cleaning! expires 7/30/11

A Great First Impression

A healthy, attractive smile fosters confidence in all aspects of life. Several studies indicate that initial attention to someone's eyes has shifted to first noticing someone's smile and teeth. That's one reason why we provide a wide range of cosmetic services and the option to have a completely new smile designed by Dr. Beougher.

It is possible that you have a great smile but yellowing teeth. You can easily have your teeth whitened with laser whitening or take home bleaching trays. This is an excellent way to drastically improve the power of your smile without extensive cosmetic procedures. Talk to Dr. Beougher or Dr. Irvine and get started on a path toward a brighter smile.

It's not all about what we can do. It's also important how we do it. We use intra-oral cameras so that you can see what we see on a large monitor nearby. Getting to observe the dental work being done is a great way to view your transition into a better smile and provide you with sense of security when it comes to investing in your teeth.

Afraid of the Dentist?

Sedation dentistry helps many patients cope with the fear of dental treatment. A small pill or IV helps you relax through your dental appointment and, best of all, many patients don't even remember their visit. For over 12 years, we've been utilizing sedation dentistry to help our patients be more comfortable. Many patients that have neglected their teeth for years are able to get all their work done in one sitting.

With sedation dentistry at Willow Bend Dental, you can enjoy a virtually pain-free experience at our practice. Imagine drifting off through your entire dental procedure and waking up refreshed with a new, amazing smile. Sedation dentistry has worked for millions of patients and it might be right for you. Feel free to ask our amazing staff about sedation dentistry.



It is our goal to provide a **l**uxurious experience for all our patients. Here's a short list of ways we make your visit one of a kind:

- Hand Massage
- Foot Massage
- Body Massage
- Chair Massages Back/Shoulders
- Facial Treatment
- Aroma Therapy

Discover what a high level of care really means. Step inside and marvel at our holistic environment. This is nothing like a dental environment, but more like a luxury spa.

Relax and watch a movie in comfort while you are treated with genuine care. Enjoy a favorite TV program, or opt for sedation and relax to music through stereo headphones.

Discover the latest diagnostic laser systems and other advanced equipment that put our practice on the leading edge of dental technology. We are confident that you'll have a dental experience like no other.

New Patient Special
FREE Exam and X-rays

Certain restrictions apply. Not to be combined with any other offers.

Interested in taking the first steps to a smile you can show the world? Call or Click Today!

972-964-5686

WillowBendDental.com

