



Showroom Gives Event Planners Taste of the Moon River Ranch Magic

Moon River Ranch Event Showroom Opens at 3001 N. Dallas Parkway

Plano, TX- Dr. Ritchie Beougher and his wife Mary have for years journeyed to a magical paradise tucked outside of Waco, now they're bringing the Moon River Ranch magic to Plano with the opening of the Moon River Ranch Event Showroom at 3001 N. Dallas Parkway.



Originally a family vacation retreat, Moon River Ranch is now hailed as first-class "ranch resort" hosting impressive events that include weddings, executive retreats, business seminars, receptions, and family reunions.

Moon River Ranch, Satin Texas



"We are opening this showroom in Plano to offer the community a glimpse of the Moon River Ranch magic that includes breathtaking views, cascading waterfalls, shimmering pools, swaying palms, and the tranquil Brazos River", explains Ranch Owner and Cosmetic Dentist Dr. Ritchie Beougher. *"Our guests create their unforgettable day or weekend with themed events that range from romantic candle light weddings to down home Texas-style chuck wagon parties, the possibilities are endless."*

Moon River Ranch Event Plano Showroom

An ideal destination for as many as 200 people, or as few as two, this secluded private 550 acre ranch resort offers rustic boutique lodging, a charming country chapel, authentic old farmhouse updated with all of the modern conveniences, renovated boathouse, and an upscale party barn with over 6,000 square feet of space and state-of-the-art audio visual equipment, perfect for the most formal receptions, dinners, or any large gatherings.

Moon River Ranch has recently undergone an impressive makeover adding ten new rooms, a bridal suite, and an eat-in gourmet kitchen with Japanese hibachi-side seating.



Moon River Ranch Party Barn

The accommodations range in size from single bedrooms to lodging with multiple bedrooms and kitchens. The main lodge boasts overstuffed leather furniture, crackling fires, vintage antiques, and rustic charm that captures the true spirit of Texas living at its best.

Moon River Ranch's pure and natural environments complete with natural rock lined pool, rolling pastures painted with pecan trees, grazing cattle, makes it a Texas treasure:

Country Western Legend Randy Travis describes Moon River Ranch as a special place that has touched his life. He says *"For me the Ranch brings home my love of the outdoors, adventure, and seclusion. I can hike, ride horses, fish, canoe, or just sit on the banks of the peaceful flowing Brazos River listening to the songs of cicadas in the trees"*.

Guests are encouraged to take creative liberty in designing their special day or weekend. Suggested choices include poolside reception while taking in waterfall and lake views, beach party on the white sand shore of Brazos River, story telling or stargazing while relaxing in Adirondack chair around a roaring campfire, or a leisurely carriage ride around the ranch.

Moon River Ranch also provides many recreational activities, such as a free ranch tour for group of 20 or more, use of trail bikes, a rock pool, billiard tables, darts, and clay pigeon shooting. Carriage rides, fly fishing, rafting with kayaks on the Brazos River, paddle boats, campfire dining, horseback riding, are just a few of the enjoyable activity choices.

A convenient destination for weekend getaways and weekday retreats, Moon River Ranch is centrally located in Satin only 15 miles from Waco, 90 minutes from Dallas/Fort Worth, and only 75 miles from Austin.

Celebrating 20 years, Dr. Beougher and Willow Bend Dental offers three dental practices in one – general, cosmetic, and children's dentistry. Dr. Beougher has transformed the typical clinical dental visit into a pleasant restorative spa-like experience. His recently expanded castle-like building that beckons like a Five STAR Hotel presently houses Willow Bend Dental, Life Smiles Portrait Studio, the Moon River Ranch Event Showroom, with additional businesses opening in the near future.

For more information on Moon River Ranch you can go to www.moonriverranch.com, call 1-866-546-2233, or visit the Moon River Ranch Event Showroom at 3001 N. Dallas Parkway.

Press contact:
Meg Handlin
Hamilton/Saunderson
T: 207-772-8158
meg@hamiltonsaunderson.com

-end-